

## Message Text

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PAGE 01 MANAGU 01063 061516Z  
ACTION CU-06

INFO OCT-01 ARA-14 ISO-00 EB-08 COME-00 H-02 /031 W  
-----125972 061520Z /50

P R 032150Z MAR 78  
FM AMEMBASSY MANAGUA  
TO SECSTATE WASHDC PRIORITY 5915  
INFO USIA WASHDC

UNCLAS MANAGUA 1063

STATE FOR CU/ARA, USIA FOR ILA

E.O. 11652: N/A  
TAGS: BEXP, OEXC, SHUM, NU  
SUBJECT: IV GRANTEE (RUIZ ROMAN, ORLANDO)

REF: (A) STATE 006203, (B) MANAGUA 1007

POST HERewith SUBMITS INTERNATIONAL VISITORS PROGRAM PART 2- BIO-  
GRAPHICAL AND PROGRAMMING INFORMATION FOR IV GRANTEE RUIZ.

### 1. BIOGRAPHIC DATA FOR PROGRAMMING

NAME & TITLE: ORLANDO RUIZ ROMAN - INGENIERO (ENGINEER) PRESENT  
POSITIONS: EXECUTIVE DIRECTOR OF NICARAGUA'S CHAMBER OF COMMERCE,  
AND ADMINISTRATOR OF CENTRO COMERCIAL-MANAGUA SINCE 1975; OWNER/MANA-  
GER, PHARMACY SINCE 1970. PAST POSITIONS: FROM 1965 TO 1973 HE ACTED  
AS MANAGER OF CALDERA COMERCIAL AND LABORATORIOS LIFE, NICARAGUAN.  
FIRMS. IN 1975 HE WAS ELECTED AT OIT HEADQUARTERS IN GENEVA FOR A  
3 YEAR TERM AS CENTRAL AMERICAN AND CARIBBEAN REPRESENTATIVE BE-  
FORE THE INTER-AMERICAN ADVISORY COMMITTEE.. PERSONAL DATA: BORN  
NOVEMBER 28, 1926, JINOTEPE, NICARAGUA. NICARAGUAN CITIZEN. ELIGIBLE  
FOR VISA. ENGLISH ACCEPTABLE, NO ESCORT/INTERPRETER REQUIRED. NO  
PREVIOUS U.S. GOVERNMENT GRANT. EXTENSIVE TRAVEL TO U.S. HAS ALSO  
TRAVELLED TO EUROPE AND ECUADOR. HOME ADDRESS: DEL TROPICANA 300  
VARA AL ESTE KM. 8 - CARRETERA SUR - MANAGUA, NICARAGUA; HOME PHONE  
5611; MAILING ADDRESS AND EMERGENCY ADDRESS AND PHONE NUMBER: FAR-  
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MACIA "LAS BRISAS", RESIDENCIAL LAS BRISAS, PHONE 22422, MANAGUA,  
NICARAGUA.  
EDUCATION: STUDIED BUSINESS ADMINISTRATION UNIVERSIDAD CENTROAMERI-  
CNAN (UCA) (1969-71); PURDUE UNIVERSITY, INDIANA - B.S. IN AGRICUL-  
TURE (1958-62); U.S. ARMY ARMORED SCHOOL, FOR KNOX (1947-48).

2. VISITOR'S SUGGESTIONS: ING. RUIZ'S PRINCIPAL INTEREST THROUGHOUT

VISIT RELATES DIRECTLY TO STRUCTURE AND IMPLEMENTATION OF U.S. CHAMBERS OF COMMERCE FUNCTIONS AND PROGRAMS, WHETHER IN SMALL, MEDIUM OR LARGE U.S. CITIES. THIS INCLUDES NOT ONLY CHAMBERS' ROLE OF PUBLICIZING, PROMOTING AND DEVELOPING COMMERCIAL, INDUSTRIAL AND CIVIC OPPORTUNITIES BUT ALSO ASPECTS INVOLVING COMMUNITY PROGRAMS. HE IS ALSO INTERESTED IN BROADENING HIS UNDERSTANDING OF US/NICARAGUAN COMMERCIAL EXPORT-IMPORT RELATIONS. SPECIFIC POINTS OF INTEREST STRESSED BY RUIZ INCLUDED VISITS TO WALL STREET, CHICAGO BOARD OF TRADE, ROLL-ON-ROLL-OFF FERRY SERVICES IN MIAMI, SAN FRANCISCO, VISIT TO ALMA MATER-PURDUE UNIVERSITY IN LAFAYETTE, ILLINOIS, AND NEW ORLEANS TO MEET WITH LT. GOVERNOR OF LOUISIANA JAMES FITZMORRIS AND REPRESENTATIVES OF PORT, TOURISM AND CHAMBER OF COMMERCE. MR. RUIZ WOULD ALSO LIKE TO MEET WITH STATE DEPARTMENT AND CONGRESSIONAL MEMBERS TO DISCUSS "HUMAN RIGHTS" ISSUES SINCE HE WAS AN ACTIVE SUPPORTER OF THE RECENT TWO-WEEK WORK STOPPAGE. HOME HOSPITALITY WOULD ALSO BE WELCOMED, FOOD BEING NO PROBLEM. POST'S SUGGESTIONS FOR PROGRAM: POST SUPPORTS MOST OF, AND EXPANDS UPON, MR. RUIZ'S SUGGESTIONS. APPOINTMENTS WITH APPROPRIATE OFFICIALS IN THE STATE DEPARTMENT, CONGRESSIONAL COMMITTEE MEMBERS, DEPARTMENT OF COMMERCE (BASTIAN, CENTRAL AMERICA COUNTRY SPECIALIST) AND NATIONAL HEADQUARTERS OF CHAMBER OF COMMERCE IN WASHINGTON, D.C. AND A TRIP TO STOCK EXCHANGE AND WORLD TRADE CENTER IN NEW YORK CITY. WHILE IN CHICAGO HE SHOULD MEET WITH CHICAGO BANKERS AND THE BOARD OF TRADE REPRESENTATIVES TO DISCUSS COMMODITY TRADING IN TROPICAL PRODUCTS AS WELL AS THE CHICAGO ASSOCIATION OF COMMERCE AND INDUSTRY (MR. BOB BEAN), THE ILLINOIS CHAMBER OF COMMERCE, THE INTERNATIONAL TRADE CLUB OF CHICAGO

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(AGNES STENROS, EXECUTIVE ADMINISTRATOR) AND THE OVERSEAS TRADING CORPORATION (RON MISTO). (THE LATTER CONTACTS WERE SUGGESTED BY RECENT VISITORS FROM THE STATE OF ILLINOIS DEPARTMENT OF BUSINESS AND ECONOMIC DEVELOPMENT). PROGRAMMING IN THE LAFAYETTE, PEORIA AREAS, REPRESENTATIVE OF THE MID-WESTERN AGRO-INDUSTRIAL CENTER, WILL BE GOOD SINCE THESE TOWNS PARALLEL NICARAGUA'S OWN AGROBUSINESS ECONOMIC BASE. SAN FRANCISCO SEGMENT COULD INCLUDE VISITS TO HEADQUARTERS OF BANK OF AMERICA, PRESIDENTIAL LINE WHICH COVERS WEST COAST SHIPPING TO CENTRAL AMERICA, AND TRIP TO GEOTHERMAL ENERGY GEYSER SITE (LOCATED ABOUT 100 MILES AWAY). IN NEW ORLEANS SHOULD VISIT LATIN AMERICAN CHAMBER OF COMMERCE; BOARD OF COMMISSIONERS OF THE PORT OF NEW ORLEANS (WHICH ALSO HAS ROLL-ON-ROLL-OFF SERVICE TO NICARAGUA); SCHOOL OF LATIN AMERICAN STUDIES, TULANE UNIVERSITY (DR. RALPH L. WOODWARD, JR.); LT. GOVERNOR JAMES FITZMORRIS, JR., WHO IS VERY MUCH INTERESTED IN DEVELOPING TRADE WITH CENTRAL AMERICA; THE INTERNATIONAL TRADE MART; MR. AL ALICE AN EXPORTER WITH CENTRAL AMERICAN BACKGROUND.

3. PROPOSED U.S. ARRIVAL SCHEDULE: MR. RUIZ WILL ARRIVE WITH WIFE REPEAT WIFE, MRS. VILMA CUADRA DE RUIZ ON MARCH 14. SHE PLANS TO BE WITH HUSBAND WHILE HE IS IN WASHINGTON, D.C. AREA, BUT WILL NOT ACCOMPANY HIM FOR THE BALANCE OF TRIP. RUIZ REQUESTS HOTEL RESER-

VATIONS IN WASHINGTON, D.C. BE MADE FOR HIM AND HIS WIFE. ALSO REQUEST NAME, ADDRESS AND TELEPHONE NUMBERS OF HOTEL BE PROVIDED PRIOR TO DEPARTURE. ADVISE.  
RUBENSTEIN

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NNN

## Message Attributes

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**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Decaption Date:** 01 jan 1960  
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**Disposition Approved on Date:**  
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**Disposition Comment:**  
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**TAGS:** BEXP, OEXC, SHUM, NU, (RUIZ ROMAN, ORLANDO)  
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**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
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